



Ideal for any home, Genero Design luxury vinyl planks feature timber designs that are as soft on your feet as they are on your budget.



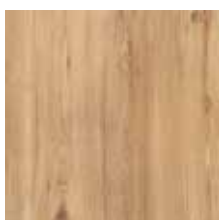
GENERO DESIGN
Design Featured: Amber Classic Oak



CURRENT COLLECTION - PLANKS



Amber Classic Oak
(152mm x 1,219mm)



Classic Oak
(152mm x 1,219mm)



Honey Classic Oak
(152mm x 1,219mm)



Light Elm
(152mm x 1,219mm)



Rich Valley Oak
(152mm x 1,219mm)



Ash
(184mm x 1,219mm)



Chestnut
(184mm x 1,219mm)



Cornish Blond Oak
(184mm x 1,219mm)



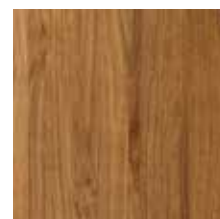
Red Maple
(184mm x 1,219mm)



Refined Oak
(184mm x 1,219mm)



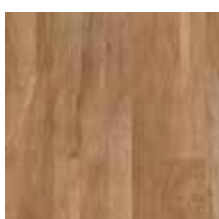
Grey Brown
Rustic Wood
(152mm x 914mm)



Oak Classic
(102mm x 914mm)



Oak Light
(102mm x 914mm)



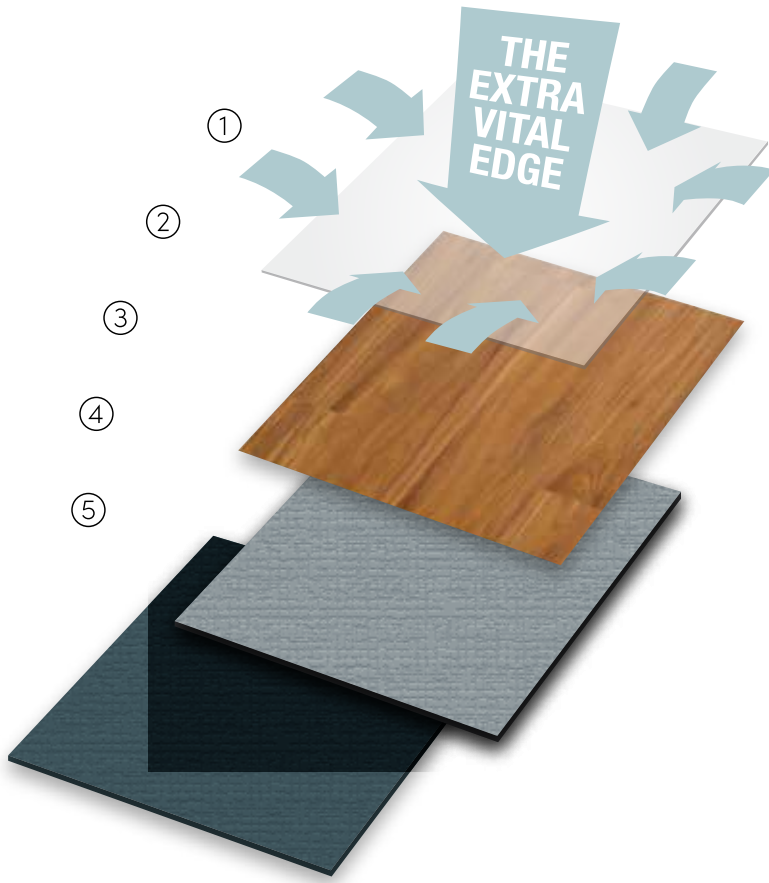
Spotted Gum
(102mm x 914mm)

Please Note: Swatch colour and room image can differ due to light conditions.

KEY FEATURES

	Genero Design	Genero Design Platinum	Genero Euro Deluxe	Genero Multi-Lay Home	Genero Multi-Lay Native	Genero Multi-Lay Wide Board	Genero Zenith
Allergy Friendly		✓	✓	✓	✓	✓	✓
Anti-Slip		✓	✓	✓	✓	✓	✓
Bathroom Friendly	✓	✓	✓	✓	✓	✓	✓
Colour Fastness to Artificial Light			✓				
Durable	✓	✓	✓	✓	✓	✓	✓
Easy Cleaning	✓	✓	✓	✓	✓	✓	✓
Eco-friendly		✓	✓	✓	✓	✓	✓
Exclusive to Choices Flooring	✓	✓	✓	✓	✓	✓	✓
Family Friendly	✓	✓	✓	✓	✓	✓	✓
Hard Wearing	✓	✓	✓	✓	✓	✓	✓
Laundry Friendly	✓	✓	✓	✓	✓	✓	✓
Low Maintenance	✓	✓	✓	✓	✓	✓	✓
Natural Fibre							
Pet Friendly	✓	✓	✓	✓	✓	✓	✓
Quiet Underfoot	✓	✓	✓	✓	✓	✓	✓
Rental Friendly	✓	✓	✓	✓	✓	✓	✓
Sound Absorption	✓	✓	✓	✓	✓	✓	✓
Stain Resistance		✓	✓	✓	✓	✓	✓
Underfloor Heating Suitability	✓	✓	✓	✓	✓	✓	✓
Water Resistance	✓	✓	✓	✓	✓	✓	✓

HOW IT'S MADE



① Polyurethane

The benchmark for performance with its ultra hard, clear surface coating.

② 0.2mm PVC wear layer

Provides superior protection from everyday wear and tear.

③ High definition photographic layer
Showcasing the unique design of each product; handcrafted for one of a kind beautiful floors.

④ Stability layer

This layer assists with dimensional stability and aids indentation resistance and recovery.

⑤ Base

The binder in the core is composed of 100% PVC (no wood flour) to ensure stronger, more stable core for installation over most existing hard floors without the worry of exposing subfloor imperfections.

SPECIFICATIONS

PLANKS

Board dimensions: 152mm x 1,219mm

Pieces per carton: 18

Area per carton: 3.34m²

Wear layer: 0.2mm

Thickness: 2mm

PLANKS

Board dimensions: 102mm x 914mm

Pieces per carton: 36

Area per carton: 3.34m²

Wear layer: 0.2mm

Thickness: 2mm

PLANKS

Board dimensions: 152mm x 914mm

Pieces per carton: 24

Area per carton: 3.34m²

Wear layer: 0.2mm

Thickness: 2mm

IF YOUR GENERO COLLECTION LUXURY VINYL FAILS TO PERFORM

Your selected Genero Collection luxury vinyl will be covered
by one or more of the below warranties.

35, 25, 20, 15 or 10 Year Residential Wear Guarantee

10 Year Light Commercial Wear Warranty

Please check with your Choices Flooring consultant in regards to which
warranty or guarantee information is applicable to your selected Genero
Collection luxury vinyl, or for more information visit **choicesflooring.com.au**



before you buy

Throughout this brochure you may notice a colour variation between the room and swatch images. Both are the best possible representation of that product within two different photographic environments. It is important to keep in mind that there are a number of variances in addition to lighting that may affect the way your hard flooring looks. This can include paint colour on walls, furniture and décor items that can alter the appearance of your floors.

HOW LIGHTING AFFECTS THE LOOK OF YOUR FLOOR

Flooring is one of the biggest surface areas in your home and a key design element to any interior. When selecting your hard flooring, colour plays just as much of an important role as price, style and quality.

It is important to take into consideration how your selected hard flooring may look once it is installed in your home as the lighting in the room will have a significant impact on the way the colour is perceived.

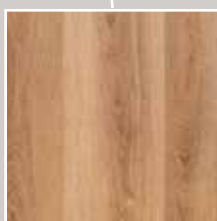
For example, hard flooring that is laid in a room that receives little to no natural light will appear drastically different to a room that has a lot of natural light coming in. It will also appear different as the light changes throughout the day and transitions from morning to night.

THE EFFECTS OF ARTIFICIAL LIGHTING

Natural sunlight is not the only lighting that has an impact on the colour of your hard flooring; the type of light fixtures you have in the room will also play a part in how the hard flooring will look in your room.

Indirect lighting, such as a wall bracket aims light toward ceilings or walls, whereas a lampshade or floor lamp has a wider spread of light, therefore the light displayed will rebound against walls and floor.

For the best representation, we recommend going into your local Choices Flooring store and request to take a sample of your desired colour home. In addition, take a sample that is a shade darker so you can compare the two shades in both natural and artificial light at various times throughout the day to ensure you are happy with the true colour of the product within your room.



The actual swatch appears most like the mid to dark sections of the room image.



Depending on the sheen and texture of the product, under natural light your flooring can appear drastically lighter.



Wall colour and furniture can appear to change the tone of your flooring due to colour reflection.

For more information, visit [choicesflooring.com.au](https://www.choicesflooring.com.au) or speak with your sales consultant at your local Choices Flooring store.

luxury vinyl

CARE & MAINTENANCE GUIDE

Luxury vinyl flooring is not only popular because of how affordable and versatile it is, but it is also incredibly hard wearing and easy to take care of day-to-day. As with any flooring in the home it will need some care and maintenance.

This simple guide will assist you in maintaining the longevity of your luxury vinyl flooring.

EVERYDAY CLEANING

Sweep or vacuum as often as necessary to remove any loose dirt or grit before it can scratch the floor. When mopping, only use a slightly damp mop (warm or cold water) alongside a gentle approved cleaner from your local supermarket or Choices Flooring store. Ensure you don't wet the luxury vinyl too much when mopping. Although it's resistant to moisture and humidity, splashing too much water on it will do it no good over time.

HARSHER SPILLS

If a spill occurs, promptly soak up the bulk liquid. Liquids that are acidic such as soft drinks and other sugar-based substances can be harder to clean the longer they're left. You won't need to use anything harsher than warm water and a gentle approved cleaner to wipe up spills.

THE OCCASIONAL REFRESH

After time you may want to treat your floor to some extra care. We recommend every 6 - 12 months (depending on the amount of foot traffic in your home) you strip and re-seal your floor to remove any stubborn scuffs to further enhance its looks and durability.



GreenTagCert™ Certified Flooring

Genero Design has achieved a GreenTagCert™ GOLD Plus Rating, meaning it has a very good status as a sustainable product that is healthy for use in any home or commercial project. Global GreenTagCert™ is the only ACCC (Australian Competition and Consumer Commission) approved National Certification Mark in the green building materials sector. Meaning you can be sure that you are purchasing a product that is independently certified as environmentally preferred. GreenTagCert™ is an independent third party, green product rating and certification ecolabel, underpinned by rigorous scientific and Life Cycle Assessment (LCA) processes. In short, GreenTagCert™ helps the consumer identify products that are environmentally preferred, for use in their home via an independently audited and industry recognised whole of life cycle certification system. Ecospecifier's GreenTagCert™ is recognised by the Green Building Council of Australia (GBCA) and the New Zealand Green Building Council (NZGBC). Visit gbca.org.au or nzgbc.org.nz for more information.

RECOFLOOR™

Genero Design is 100% recyclable and recycled in Australia and New Zealand through the Recofloor – luxury vinyl take back scheme. The Recofloor scheme reduces the amount of luxury vinyl flooring going to local landfill. Through the localised scheme, flooring off-cuts from the installation process are recycled back into new flooring. Uplifted or end of life material is downcycled into traffic calming products such as traffic cone and road barrier bases. The factory applied polyurethane (Pu) surface treatment protects the floor providing a low maintenance regime with sealing not required.



GENERO DESIGN
Design Featured: Oak Light

*Warranties and guarantees are provided by the manufacturer and are in addition to other rights and remedies of the consumer under a law in relation to the goods. Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if goods fail to be acceptable quality and the failure does not amount to a major failure. *Genero Multi-Lay Home – Hastings Oak, Seymour Oak and Tudor Oak come in woodmix meaning variations in timber tones, shades and colour. Variations in colour within the one reference can occur across all timber designs. Actual colour samples shown in this brochure may vary due to the printing process. View a true representation of the range at your local Choices Flooring store. All information is correct at the time of printing (October 2019).

Join our online community



The floor you've been searching for

choicesflooring.com.au