

PROJECT BRIEF

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PROJECT: Virgin Mobile
LOCATION: Westfield Hornsby NSW
ARCHITECT /DESIGNER: The Greater Group
INSTALLER: Build Interiors
PRODUCTS: Expona Design – White Ash 6165



Ever since Richard Branson saw an opportunity to stir up the Aussie teclo market in the early naughties, the Virgin Mobile stores have been making a splash with innovative products and world-class customer service. The Virgin Mobile store at Westfield Hornsby was refurbished to create a sleek and modern space. Expona Design 'White Ash 6165' was an ideal flooring choice to complement rather than compete with splashes of bold purple and red coloured furnishings and the black and white fittings used

throughout the store. Expona Design is a commercial grade vinyl flooring suitable for a retail store where a high volume of traffic is expected and features a polyurethane surface treatment to make cleaning and maintenance a breeze so the flooring looks better for longer. Expona Design is an environmentally friendly flooring with GreenTag Silver Level A Rate certification and is also 100% recyclable and phthalate free.



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